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## Powering Your Business for Success



Try a Dell exclusive offer of  
Salesforce CRM FREE for 45 days

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### Take Charge of Your Sales



Help increase sales productivity and lead conversion with **SalesforceCRM**. ▶

### Share Content & Collaborate



Securely store, manage and share your content online with **Box**. ▶

### Stay Abreast of the Latest Trends



Gain valuable business information and insight at our **Resource Center**. ▶

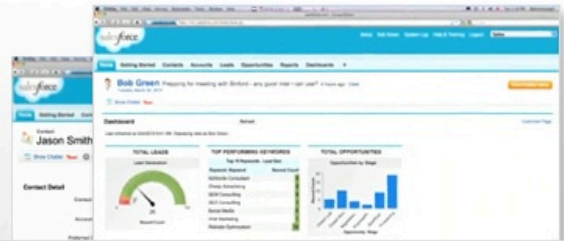


## Take Charge of Your Business with Salesforce CRM

Test drive Salesforce CRM FREE for 45 days with our Dell exclusive offer.



[Free trial >](#)



Contact a Dell rep about your business solution needs.

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Lead your team in the process of evaluating, selecting and implementing a highly effective and easy-to-manage web application that can provide a competitive advantage for your company. Accomplish this in a smart and cost-effective manner with salesforce.com's quick-to-deploy and customizable Customer Relationship Management (CRM) solution.

### High Productivity

Salesforce CRM is a powerful tool to manage customer data and close more deals. The bottom line is measurable improvements in business results - including enhanced sales productivity, better forecast accuracy, and higher lead conversion. Salesforce CRM has become a world leading software-as-a-service CRM solution by affordably delivering great results to more than 80,000 customers.

### SMBs Have the Most to Gain

Today you can get up and running with Salesforce CRM in a matter of days without any investments in hardware or software. A simple per user subscription model makes Salesforce CRM affordable and scalable to your needs.

- Fast, easy and flexible deployment
- Lower TCO with usage-based pricing
- Scale up or down quickly at any time
- Anytime and anywhere web access

### Peace of Mind with Salesforce.com and Dell

Salesforce CRM protects your data with physical security, encryption, user authentication, application security, and more. Salesforce.com utilizes the latest firewall protection, intrusion detection, and proprietary security systems to give you the peace of mind that only a world class security infrastructure can provide.

### Easily Customized for Your Processes

Your business is unique. That's why Salesforce CRM is easy for you to customize to fit your unique business processes. The result? Automation and productivity like you've never had before.

### FREE White Paper



Click here to get your copy of our "9 Key Plays for CRM Success" white paper.

[Download now! >](#)

*“Salesforce CRM and Dell Integration Services allows a seamless flow of information from lead creations, to opportunity management, to order management and billing.”*

– Allwyn Satveti,  
Director, Enterprise Applications & Application Verification Engineering at TravelCLICK

*“Since we started using Salesforce.com to manage our customers, we've seen our business grow 300% in the first six months.”*

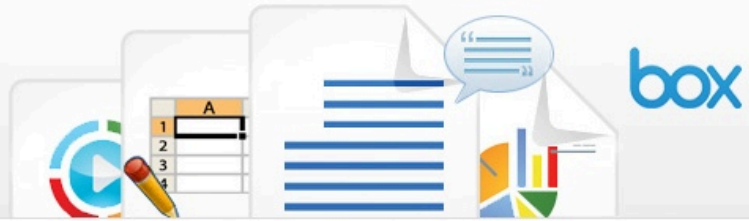
– Adam Ruger,  
CEO and Founder, Trazzler



## Securely Collaborate, Share and Manage Content Online

Try a Dell exclusive offer and get a Box FREE trial with your Salesforce CRM.

[Free trial >](#)



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Accelerate team productivity with Box, a secure and intuitive content collaboration solution that connects employees, partners and customers. Used by more than 60,000 businesses, Box makes it easy for organizations to share, manage and access files and data. Box's web-based solution has the features, security and uptime designed to meet the demanding needs of small and medium businesses.

### Quick Deployment and No Hardware Maintenance

Traditional server-based content solutions require significant investments of time, personnel and money, along with extended implementations and long-term maintenance. With Box you are up and running quickly with:

- No software to install or update
- No hardware to purchase or maintain
- Lower TCO

### Centralized Content Management with IT in Charge

Build a centralized and secure corporate file system that enables employees to access documents from any device. Sync the content of all desktops to Box so company data and documents are freed from being trapped on employee laptops and, instead, can be easily shared. Replace clunky FTP software with Box and securely share content with partners, vendors and customers outside the corporate firewall.

### Comprehensive & Robust Security

Box keeps content secure with protection in the application, on the network and at all facilities. Your data is safeguarded with SAS 70 certification, storage and transfer encryption and more. You also have full control over users, groups and access permissions, along with full visibility into file and user activity.

 [Learn more about how the security of your data is a top priority.](#)

### NEXT STEPS

-  [View a Demo of Box](#)
-  [Hear from Customers](#)
-  [Learn about Security](#)

“Thanks to Box.net, we can manage all of our product catalogs in organized, easy to search libraries and empower our entire sales team to share files with customers without leaving Salesforce CRM.”

– Chris High, Alere